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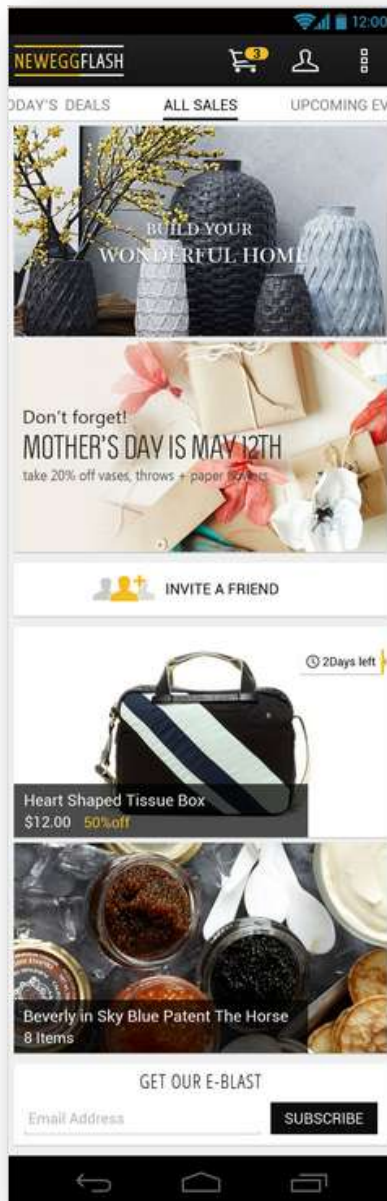
Mobile App Help Document
Revised by Jim McNamara
August 13, 2013 Version 4

How to Use

NEWEGGFLASH

ANDROID VERSION

Save Up To 75% on Exciting Deals-of-the-Day



STARTING UP THE APP



Welcome to NEWEGGFLASH! With this app, you'll now have easy & instant access to the world's most exciting & money-saving Deals-of-the-Day!


Our **Home Page** is the first thing that appears after the app has successfully downloaded. Like the full **NEWEGGFLASH.COM** website, the Home Page gives you one-touch access to our latest, hottest deals, plus our 3 most important pages: **Today's Deals**, **All Sales** and **Upcoming Events**.

THE HOME PAGE

This is where the fun always starts, so let's take a look.

At the top of the **Home Page** is a black bar that we call the **Header**. On the left side of the header, you will see our **NEWEGGFLASH** logo. (On most pages, we abbreviate our logo to just **NF**). Tapping our logo works like your **Back** key.

Also in the black Header bar you'll see 3 additional icons. Tap the **Shopping Cart**  icon or the **Your Account**  icon whenever you need to get to the information on those pages.

You'll also see the **More Functions**  icon—tapping this will always present you with a drop-down menu for quick links back to the **Home Page, Today's Deals, All Sales, your Account, Your Orders, Account Settings and Information.**

In the white space just below the Header, you can see links to three of our most popular pages: **Today's Deals, All Sales and Upcoming Events.**

Below that, you can see that we've showcased some of our most exciting buys and bargains for the day. If you see an item that looks interesting, simply tap it to get prices and more information, or order.

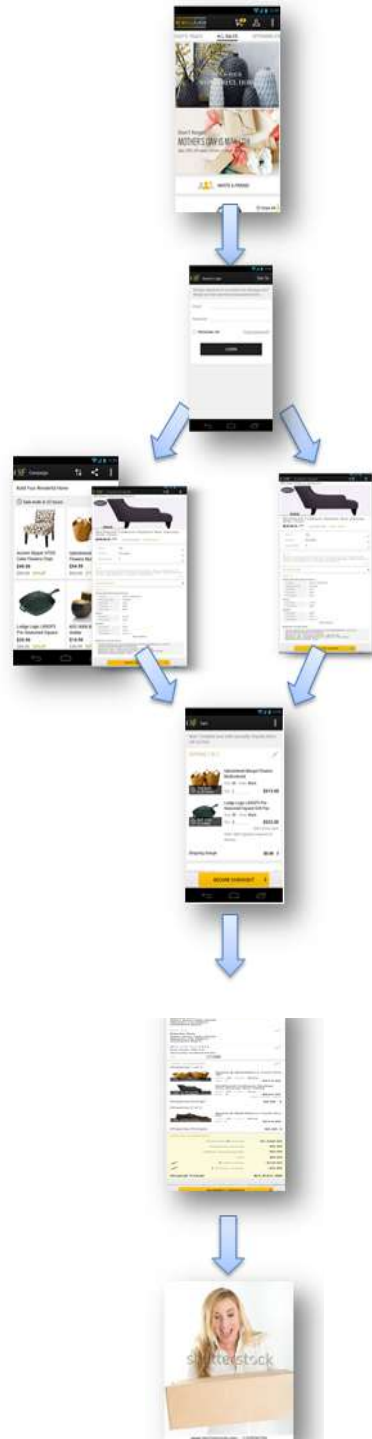
In the middle of the page, you'll see a banner marked **Invite a Friend.** Tap that to easily email a no-obligation invitation to the friends and family you choose. It invites them to join in on the fun of **NEWEGGFLASH.**

Finally, at the bottom of the page, you get the chance to **Get Our E-Blast.** Be sure to subscribe—it's the fastest and easiest way to stay on top of the deals and steals you're interested in. Remember—here in the world of flash sales, things move fast!

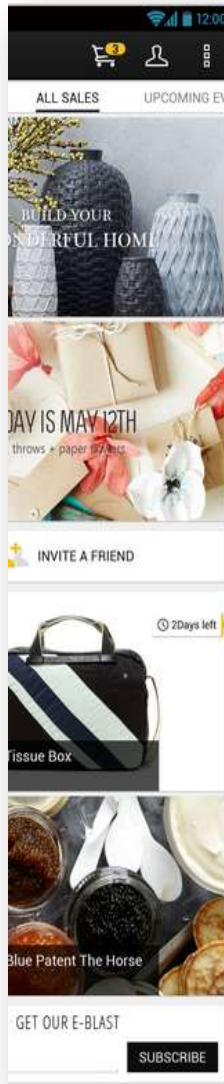
HOW SHOPPING AT NEWEGGFLASH WORKS

It's really pretty simple:

- HOME PAGE** This is where you always start out. It showcases today's best deals and has links to other great pages.
- LOGIN** Our deals are so good, they're for members only. But's it quick & easy to join us here.
- CAMPAIGN or PRODUCT PAGES** Campaigns show off several products at once, then lead you to Product Pages, which you can also access directly. Either way, these pages have lots of info and let you add items to your...
- SHOPPING CART** Here you collect the items you like, review them, make changes as needed, and then go through a quick...
- CHECKOUT** We've worked hard to streamline the paperwork but also give you the utmost in security here. Even so, it's pretty painless.
- YOUR ORDER ARRIVES** In just a few days, you can have your bargains, plus the satisfaction of knowing you've really saved money with **NEWEGGFLASH!**



WHERE TO FIND GREAT BUYS



So, are you ready to shop for incredible deals here on **NEWEGGFLASH**? Good—let's get started.

The first step is to find some products that you're really interested in.

Here are the 4 main places to look for your best money-savers:

HOME PAGE Right on the Home Page, we always feature our latest & hottest deals

TODAY'S DEALS On this page, we show all the great buys and finds we've posted just today

ALL SALES This page shows all of today's new deals, plus all the still-active ones from the last few days

UPCOMING EVENTS These are sneak previews of what's coming up, but not for sale just yet. You'll notice that we don't put prices on these items—it would spoil the surprise.

You can jump to any of these 4 pages from the links that are always in the Header at the top of your screen or that white strip just below.

Note that on any of these 4 main pages, you'll see individual photos or "tiles" that show off each of our offerings.

Some of these will take you to our **Product Pages**, where you'll be able to see lots of detail on that particular item. Others will take you first to our **Campaign Pages**, which are convenient, short summaries of a group of related products, which will in turn take you to the Product Page of the item you're interested in.

When you see something you like in a tile, tap it fast—if it's something you want, you'll want to be sure to buy it before somebody else does!

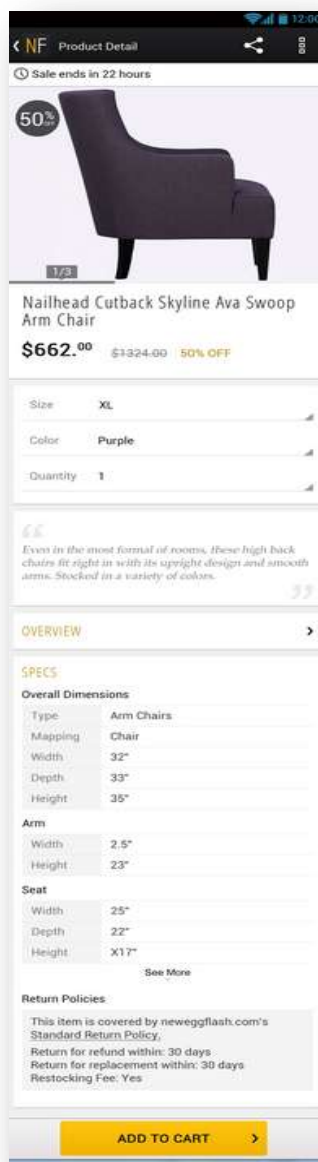
WELCOME MEMBERS!

Our prices are so low, some of our sources insist that we advertise our best deals to members only. So before you can see most prices and other specifics, we ask that you do a **Secure Login** or do a **New Customer Sign-Up**.

It's easy to do and only takes a second.


HOW TO GET INFO ON A PRODUCT

When you tap a "tile" or picture of a bargain you're interested in, the app instantly sends you to that item's specific **Product Page**.



On this **Product Page**, you'll find lots of specs and information—including measurements, colors, options, price and more. These pages are packed with info, so you may have to scroll down to take it all in.

If you'd like, you can **tap the photo** to zoom in and see fine details. Or perhaps browse through other photos if they're available.

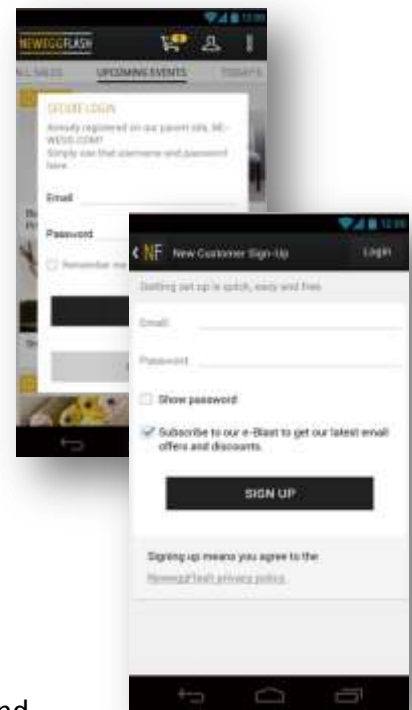
Many times, there can be extra "insider information" hidden in the **Overview** section of the Product Page. Tap the **Overview** arrow  and you should be able to see what's there.

And if you're interested in possibly buying a particular product?

- **Just tap the Add to Cart  button that you'll find at the bottom of the page.**

Your item will then be placed in your personal **Shopping Cart**, along with all your other potential purchases.

By the way, smart shoppers know not to be shy about putting things in their Carts. There's no commitment to buy and no obligation—putting something in your **Cart** simply means that you're thinking about buying an item. You can always change your mind later.



ALL ABOUT CAMPAIGNS

Don't be scared by the fancy word—here in the fast-moving **NEWEGGFLASH** world, a "campaign" is just our name for a group of related products or things that expand on a common theme, like "Things for a Summer Picnic" or "Networking Essentials" or "Holiday Gift Ideas."





Campaign items might all come from the same manufacturer, or all be products for your hair, or be things you use in the kitchen, and so on. But it's all good news for you, because it means we've got lots more to offer you.


- You'll know you've come across a Campaign when you see several different product tiles displayed on your screen at once.

Plus the word "Campaign" will appear up in the Header. And there'll be a short line describing the Campaign will appear in the white space below the Header.

On the **Campaign Page**, you'll see several of the individual products that are included in the Campaign. There may be more than just a few items, so you might want to scroll down to see all of them.


If you'd like to know more about all the items in the Campaign, tap the little **Down Arrow**  icon to get more information.

If you'd to re-arrange the Campaign's products in a different order, just tap the **Sort** icon  and choose your preference.

And if you'd like to send photos and information about the Campaign or individual products to a friend, simply tap the **Share** icon  to get to


email, Twitter, Facebook & more.

Once you find a Product you like in a Campaign, tap it. You'll be taken to the item's **Product Page** where you'll get much more info, see price and details, etc. On the **Product Page**, you'll also get the chance to use that **Add to Cart**

 button that you'll find at the bottom.



YOUR SHOPPING CART





Whenever you find a bargain that you like, just scroll to the bottom of the item's **Product Page** and tap the **Add to Cart**  button. That puts the item into your **Shopping Cart**.

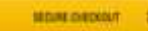
Just like the shopping cart you use in a supermarket, this Cart allows you to collect items you want to buy, organize and review them, and then take them through the checkout process.


While you shop (or at any time), it's easy to see what you have in your **Cart**. Just tap the **Shopping Cart** icon in the header. The list of items in your **Cart** will appear, along with their prices and a subtotal at the bottom. Use your phones **Back** button at any time to continue shopping.



When you're looking at the contents of your **Cart**, it's easy to fine-tune your purchase:

- You can increase or decrease the amount of an item by typing in changes to its **Quantity**.
- To delete an item, tap its **Edit**  icon to reveal and then tap on the **Remove**  button.
- If you need to change size, color or other product attributes, go back and add the correct version of your item, then **Remove**  this incorrect one.
- You're able to quickly see estimated **Shipping charges**.
- If you have a **NEWEGGFLASH Gift Card**, enter the card number by tapping the **Edit**  icon. (If the total cost exceeds the card's amount, you will receive a warning and be requested to enter other payment info.)
- If you have a **"Promo Code"** for a discount on your purchase, enter that on your **Cart** page as well.
- You'll see the **Grand Total** cost of your order as well.

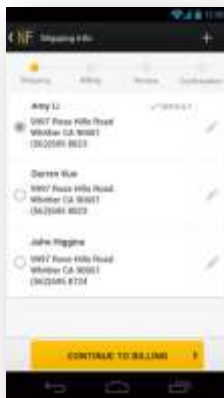
Once you've made all your adjustments, tap the  button to move on to the payment screens, or tap the **PayPal**

 button to use your existing PayPal account. (If you choose PayPal, you'll be transferred to PayPal's site to handle the actual purchase transaction, then returned back here for shipping info, etc.)

Here's how to Checkout in the **NEWEGGFASH** app:

CHECKING OUT

Let's assume you have the items you want in your Cart already and that you want to check out. Here's what happens:




Login

First, you need to **Login**, even if you did it earlier. We need to know that it's really you who is making this purchase.

Shipping

Next, you're taken to the **Shipping Info Page**. There you can choose among any of your favorite destinations that you have on file with us.

If you want to add an address, hit the Add  icon.

If you need to **Edit** any of the addresses, just tap the **Edit**  icon.

If your shipping information is not recognized by our computers, you may be asked to edit, verify and confirm the information for your protection.

When you're finished, click  to move on to...

Billing


This page summarizes how you're going to pay for your items.

At the top, you're given the choice of using a **Credit Card** or **PayPal**. If you choose PayPal, you'll be automatically taken to their site to handle the transaction, and then returned to us.

Below that, you can choose one to use of the cards you already have on file with us, or to edit or update the card's information, or to **Add New Card**.

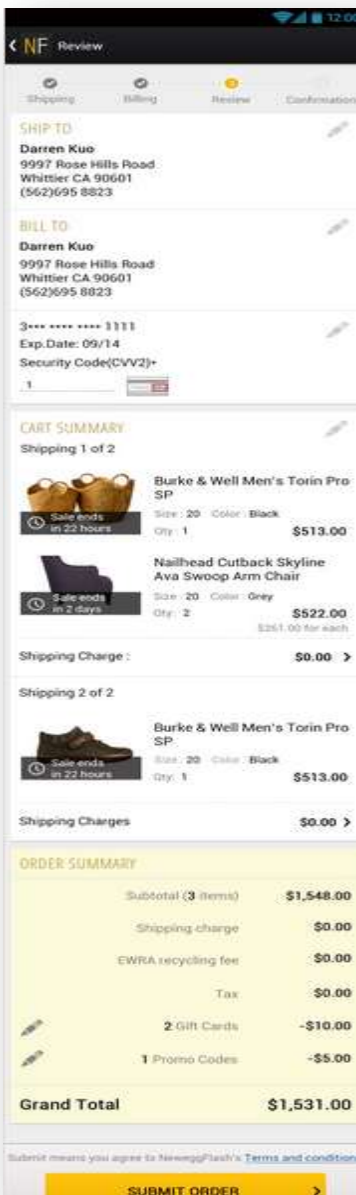
Before we can bill your credit card, we need to verify the billing address associated with the card you're using. Most of the time, both addresses are the same—that's why we've pre-

checked the box for you. But if it's different, uncheck the box and you'll be offered the opportunity to enter in your correct billing address.

Tap  at the bottom and we'll take you to:

Review

At last, we're at the Review Page. This summarizes your entire order so be sure to check it carefully. If anything is out of order, use your **Back** button to go back and correct it.




When everything is right, hit .

Confirmation

Upon completion of your purchase, you will receive an **Order Number**. This confirms that we have accurately recorded your purchase in our database. Keep this number for your records.

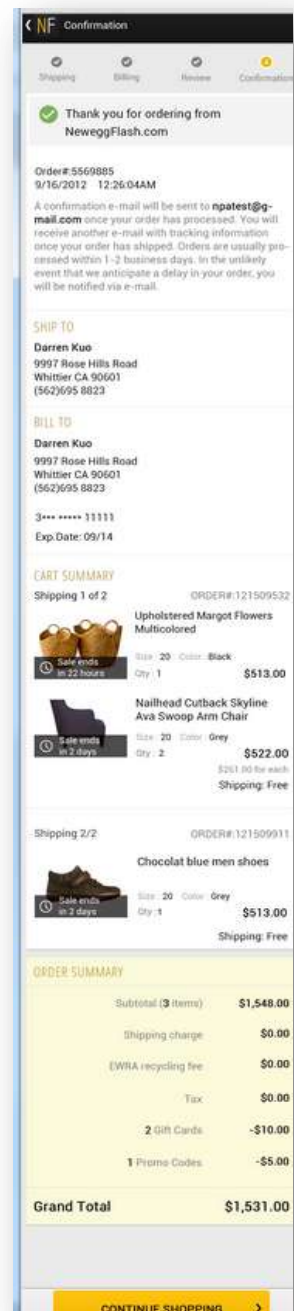
VIEW, TRACK, OR CANCEL ORDERS

From any page on the app, tap the **More Functions**  icon in the top right corner. From the drop-down menu, select **My Account** (you'll need to Login to access this page) which will display a list of functions. Tap **My Orders** to check the status of any product that has been ordered.

When an order has shipped, you will see a **Tracking Number**. Tap

this number to see the status of your ordered item.

To cancel an order, go to the **Your Orders** page. Tap the product to be canceled. From the **Order Detail** page, scroll down to find the **Cancel**



Order button. Select the Cancellation Reason and tap **Done** in the bottom right.

ACCOUNT SETTINGS



My Account displays your personal information regarding payments, purchases, shipping, etc.


You'll be invited to set this up at the time of your first purchase, and you can come here to update the information anytime.

By logging in to your account, you will be able to access **Your Orders**, your **Shipping Addresses**, **Payment Types**, your **Account Settings**, your status with **Subscribe to e-Blast**, and even leave **Feedback**.

Plus you can **Download the Newegg Android App** and shop our "mother ship" where you'll find hundreds of thousands (yikes!) of great deals.



INFORMATION

From any page on the app, tap the **More Functions**  icon in the top right corner. From the drop-down menu, select **Information**. The first menu that appears will link to a **Help** page as well as other pertinent pages and Customer Service.

If you have a question or concern, it's likely you'll find your answer here. If not, tap "**Contact Us**" to get in touch with a helpful **NEWEGGFLASH** Customer Service Representative.

Thanks for choosing us—and happy shopping!

THE END # #