

Writing Samples

For Walt Disney Parks & Resorts Online
March 7, 2013

Short Description:

The Caro-Seuss-el

Calling all Dr. Seuss fans! Take a laugh-filled spin on the world's only carousel inhabited by interactive versions of Horton the Elephant and more of your favorite Dr. Seuss characters.



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Detailed Description:

The Dragon Challenge

Got what it takes to face not one, but two awesome roller coasters at once? Then venture into the heart of Harry Potter's Islands of Adventure to take on the Dragon Challenge. It's two, high-speed, side-by-side, gravity-defying roller coasters that twist and turn around each other in a dizzying dance of danger. Which will be your favorite--the super-fast Chinese Fireball or the terrifying Hungarian Horntail? Ride, then decide--if you dare.

Eat Free Promotional Tiles:



My favorite for personality & branding...



...but I think this one will get the most clicks

