

E-MAIL IDEAS

to “Contact Us” Pages

Revised & added to on March 1, 2011

In This Version

I have gone for a **harder-sell** approach overall. I have sharpened up wording here and there on previous copy, added new e-mails, added the new Categories that Bruce asked for, and re-ordered all the e-mails so that my “best bets” appear first.

Contains:

- Social Media
- Website Re-Design
- Reputation Management
 - √ For Companies already in Trouble (on RipOffReports.com, etc.)
 - √ As a Preventative Measure For All Prospective Clients
- Customer Review Advertising
 - √ For Companies already in Trouble (on Yelp.com, etc.)
 - √ For Companies Looking to Enhance Conversions & Maximize Local SEO
- PPC
 - √ Straight PPC
 - √ PPC as a Loss Leader
 - FREE when you order \$X in other CM services (disclose this on phone, not in e-mail)

Note that many subject lines and message copy are basically interchangeable within categories.

Social Media

1. *Get 2x more business from your social media marketing!*

Social media is the hottest sales channel there is—when it’s done right. Let us show you how to maximize the leads and sales you get from Facebook, Twitter, LinkedIn, MySpace and more. Click here for free information.

2. *Double your sales from Facebook & Twitter—guaranteed!*

Social media isn’t just “social”—it’s a powerful way for companies like yours to get new leads and close sales fast. We help over 800 companies maximize profits through Facebook, Twitter, LinkedIn, blogs and more. Don’t let your competitors pass you by. Click here to learn how we can help you. No cost, no obligation.

3. *Double the leads and sales you’re getting from social media!*

Right now, your social media marketing is reaching just a fraction of your total possible customers. Let us show you how to supercharge your sales from Facebook, Twitter, LinkedIn, MySpace and other sites to dramatically expand your customer base. Click here for free information.

- 4. *Get a 200% increase in leads & sales from social media!***
Let us show you how to maximize sales from Facebook, Twitter, LinkedIn, MySpace and more. We're already helping 800+ clients and want to help you. Click here for all the facts. No cost, no obligation.
- 5. *New strategy can get you 300% more leads from Facebook and Twitter***
We help over 800 companies maximize sales from their social media marketing. Let me explain what we can do for you. Click here for free information. No cost, no obligation.
- 6. *Add sales SUPERPOWER to your Facebook, Twitter, LinkedIn, MySpace & more***
Instantly get twice as many followers, friends, posts and comments that lead to more website traffic and higher sales. Hit reply for all the facts.
- 7. *Get more "buzz" on Facebook, Twitter, LinkedIn, MySpace & more***
And then turn that "buzz" into more sales! New strategy lets you automatically maximize the selling power of social media. Click here for free information. No cost, no obligation.

Website Re-Design

- 8. *Triple your website sales!***
Here's what the research says: if visitors to your website don't see a powerful sales message within the first 5 seconds, they are gone. And they aren't coming back! Let us show you how to create a website message that is so irresistible, 3 times more visitors will convert into sales. Click here for free information.
- 9. *Double your website conversions. Guaranteed!***
Double the number of leads and/or sales you get from your website. Let us show you how to supercharge your website message to turn more website visitors into sales. Click here for free information.
- 10. *We'll double your website sales...or you pay us nothing!***
My company specializes in website sales conversions. We help over 800 companies like yours. I guarantee we can double your conversions, or you pay us nothing. For all the facts and a free consultation, click here.
- 11. *Increase sales on your website by 50%...100%...200%...or more!***
In today's economy, it's not enough to just have a website--you need one that aggressively converts visitors into paying customers. And that's what my company does. Our writers, marketers and designers can supercharge this site, add the missing sales elements it needs. Guaranteed results. For all the facts and a free consultation, click here.
- 12. *Improve website sales by 100%...200%...or more. Guaranteed!***
You've got a great site—I wouldn't be contacting you if you didn't. But I think it has hidden sales potential that you're not currently taking full advantage of. Got 10 minutes? My company specializes in site makeovers for maximum sales and profits, with guaranteed results. Click here and I'll give you all the facts.
- 13. *In 15 minutes, I'll show you how to double your sales from this website***
No offense, but right now, you're leaving money on the table with this site. I don't mean to brag, but my company has transformed over 800 sites like yours into high-powered sales machines. Got 15 minutes? I'll give you all the facts. Click here.
- 14. *Let me redesign this site...FREE!***
My company specializes in website redesign and I think your site has huge untapped sales potential. Let me show you how to double the sales from this site. And if our ideas don't work, you pay us nothing. For all the facts, just click here.

15. *You've got a great site...but it could SELL harder*

I can see you've got a super product and concept. But I couldn't help noticing that you're not doing at least 5 things that can really increase traffic and sales. My company specializes in re-habs of high-potential sites like yours. Click here for a free consultation.

16. *I'm listing you as #1 on my list of Top 5 Sites...*

...Because your site has real potential. But this site really needs an update to make it maximize traffic and sales, don't you think? My company specializes in helping businesses like yours squeeze every sales dollar possible out of their sites while building strong brand equity. If you want free proven and ideas and strategies, click here.

17. *Stop losing web sales*

Want to see more traffic turn into completed sales? My company specializes in sales maximization for over 800 sites like yours. Let me give you some free ideas and advice. Just click here.

18. *I loved your site, but when I showed it to my partner...*

She pointed out at least 3 flaws, things you're not doing that are keeping you from making the sales you deserve. And she was right! Want to know what we think you need to do so that your website really works? Click here.

19. *You've got a great site. But there are a few mistakes...*

And chances are, you know what some of them are, but you're just too busy to fix them. My company specializes in website re-design for maximum traffic and sales. I'm sure we can help you. Just click here.

Reputation Management

(For Prospective Clients Already Published on Sites Such As the "RipOffReport.com")

20. *Have you seen the nasty stuff they're saying about you on the web?*

It could be from a crazy customer, a fired employee or even from a lying competitor—but it's got to be killing your traffic and sales. Let me show you how to "erase" these horrible comments and posts through some hi-tech magic. Over 800 clients. Guaranteed results. Click here for more information.

21. *Let us get you off RipOffReports.com...*

...And stop the damage they're doing 24/7 to your good name and potential sales. We use legal, legit but very hi-tech tools to get you off the bad list and back to making maximum web profits. Over 800 clients. Guaranteed results. I'll give you all the facts, no-charge, no obligation. Just click here.

22. *Stop those angry customers & ex-employees from killing your sales!*

I don't know if you know this, but right now you're taking a beating on RipOffReports.com and other consumer sites. You can't let this go on. Let me show you how to resurrect your good reputation online and get back to making maximum sales. It's all legal and ethical, but very hi-tech. Over 800 clients. Guaranteed results. For all the facts, just click here.

23. *Stop getting trashed on consumer sites like RipOffReports.com*

Have you seen the horrible things they're saying about you online? It's ugly. We specialize in getting companies like yours off the bad list and back to making maximum sales. Over 800 clients. Guaranteed results. It's all completely legal and legit, but very hi-tech. I'll give you all the facts, no-charge, no obligation. Just click here.

24. *Want to get off RipOffReports.com?*

Right now, you're losing business fast. I found you on RipOffReports, and I'll bet a lot of your best sales prospects find you there too. My company specializes in helping businesses like yours get out off ROR and

back into the mainstream through a completely legal and legit but hi-tech technique. Don't let angry customers or fired employees keep driving potential sales away. I'll give you all the facts. Just click here.

25. *I found your site, but lots of other people never will...*

That's because when someone searches for you, they see negative terms and associations coming up that turn off prospective customers. Fortunately, my company can fix that—we specialize in "Reputation Protection." Click here for a free, no-obligation consultation.

26. *Concerned about the reputation of your company and products?*

You should be. Your site already has at least one published negative review on the internet. Today, just one disgruntled customer or ex-employee can ruin your name on the web. But my company has a high-tech answer—Reputation Protection—that can really help. Click here for a free, no-obligation consultation.

27. *I saw this horrible story online about your business...*

That might be said by lots of potential customers who've seen a negative post, story or a search term associated with your business. When this happens, whether it's true or not, you lose business. If you want to know how to protect your business from negative news and rumors, click here.

Reputation Management

(As a Preventative Measure For All Prospective Clients)

28. *Stop negative customer comments from killing your sales!*

It only takes one bad news story or customer review—from a crazy customer, a fired employee or even from a lying competitor—to sabotage your sales and ruin your company's name on the web. Don't let that happen. Let me show you how to protect your sales and reputation online, legally and ethically, through hi-tech magic. Over 800 clients. Guaranteed results. For all the facts, just click here.

29. *Protect your company from scandals, rumors and negative posts*

Whether it's true or not, on the web, news travels fast. Especially negative news. Think BP's oil spill in the Gulf, basketball player LeBron James, or Toyota's runaway cars. Protect yourself from web news, rumors and negative customer comments that can destroy your business. For free information, click here.

30. *"I saw your company getting trashed on RipOffReports.com..."*

An e-mail like that is every business owner's worst nightmare, yet it can come at any time. Don't let an angry customer or fired employee trash your company's good name and sales. Let me tell you about our "Reputation Protection" program, a totally legal but very hi-tech plan. I'll give you all the facts, no-charge, no obligation. Just click here.

31. *Protect your company from scandals, rumors and negative posts*

We specialize in keeping good companies like yours off the bad list. Over 800 clients. Guaranteed results. I'll give you all the facts, no-charge, no obligation. Just click here.

32. *At last—affordable web "insurance" that protects your company's good name.*

On today's web, anybody can say anything—including bogus complaints and super-negative reviews about your company. And it only takes one angry customer or ex-employee to torpedo your sales and trash your good name. Don't let that happen. Let me tell you about our "Reputation Protection" program, a totally legal but very hi-tech plan. I'll give you all the facts, no-charge, no obligation. Just click here.

Customer Review Advertising

(For All Prospective Clients)

33. *"You guys are the best!"*

Want to automatically have lots of positive customer reviews like that one popping up on search sites whenever people search for your kind of product or service? Click here and I'll show you how free. No cost, no obligation.

34. *"Incredible quality and great price!"*

Want to automatically have lots of positive customer reviews like that one popping up on search sites whenever people are looking for you? Click here and I'll show you how.

35. *Boost your SALES IMPACT on search sites*

Let searchers not only find you, but read glowing, positive reviews from past customers at the same time. Click here and I'll show you how, free.

36. *Nothing sells like great customer reviews...*

But what small business owner has time to get & post them? Let me gather and post tons of positive reviews of your company for you, automatically. Click here and I'll show you how.

37. *Stop negative customer comments from killing your sales!*

It only takes one bad news story or customer review—from a crazy customer, a fired employee or even from a lying competitor—to sabotage your sales and ruin your company's name on the web. Don't let that happen. Let me show you how to protect your sales and reputation online, legally and ethically through hi-tech magic. Over 800 clients. Guaranteed results. For all the facts, just click here.

38. *Protect your company from scandals, rumors and negative posts*

Whether it's true or not, on the web, news travels fast. Especially negative news. Think BP's oil spill in the Gulf, basketball player LeBron James, or Toyota's runaway cars. Protect yourself from web news, rumors and negative customer comments that can destroy your business. For free information, click here.

39. *Get lots of positive customer reviews automatically!*

There's nothing like glowing online customer reviews to convince sales prospects to buy. Let me show you how you can get them pouring in every month automatically and affordably. Click here.

Customer Review Advertising

(For Prospective Clients Who Already Have Negative Reviews Posted on Sites such as Yelp.com)

40. *Have you seen the nasty reviews you're getting on Yelp and other sites?*

Bad comments like those can kill your sales and destroy your good name. But I can help--my company specializes in "customer review management." We make sure your potential customers see only the good stuff, not the bad. Let me tell you about it with no charge, no obligation. Just click here.

41. *Get rid of unfair negative reviews & comments about your business*

My company can "erase" the bad reviews I see and replace them with positive, glowing ones that help you increase sales and build your good name. And it's all totally legal and legitimate, even if our approach is a little high-tech. Let me tell you about it with no charge, no obligation. Just click here.

42. *It's unfair what they're saying about you online...*

I'll bet those negative remarks are coming from angry ex-employees, crazy customers or maybe even your competition. But they're still hurting your sales and reputation, aren't they? My company can "erase" those negative reviews and replace them with positive ones. And it's all totally legal and legitimate, even if our approach is a little high-tech. Let me tell you about our "Reputation Protection" program with no charge, no obligation. Just click here.

43. *Stop negative customer comments from killing your sales!*

It only takes one bad news story or customer review—from a crazy customer, a fired employee or even from a lying competitor—to sabotage sales and ruin your company's name on the web. Don't let that happen. Let me show you how to protect your reputation online, legally and ethically through hi-tech magic. Over 800 clients. Guaranteed results. For all the facts, just click here.

44. *Stop angry customers & employees from killing your sales!*

It only takes one bad news story or customer review—from a crazy customer, a fired employee or even from a lying competitor—to sabotage sales and ruin your company's name on the web. Don't let that happen. Let me show you how to protect your reputation online, legally and ethically through hi-tech magic. Over 800 clients. Guaranteed results. For all the facts, just click here.

PPC

(Normal Pitch, No Special Offer)

45. *Be #1 on Google in just 7 days...guaranteed!*

You'll be the first name customers see when they search for your kind of product or service. And you'll increase sales this week. Click here for free information.

46. *Get to Page #1 on Google. It's fast and guaranteed!*

Use our PPC SuperTool and instantly get to Page #1 of Google, Yahoo, Bing and all major search engines. Guaranteed results. For free, no-obligation information, click here.

47. *Get to Page #1 on Google. It's fast and guaranteed!*

Every day, we help over 800 clients dominate their competition on Google, Bing, Yahoo and all the major search sites. For free, no-obligation information, click here.

48. *Need extra business fast?*

We guarantee Page #1 listing on Google, Bing, Yahoo and all the major search sites. Over 800 clients. Click here for free information.

49. *Boost this website's traffic and sales fast!*

My company specializes in getting good companies like yours onto Google Page #1 results within days. Click here for more information.

PPC

(LOSS LEADER: FREE with minimum order of other CM products)

50. *Get Google 1st Page placement in 48 hours—FREE!*

Tired of seeing your business buried way down in search results? We'll get you to the top of Page #1 Google search results free. At no cost, you'll rise above the competition, get more traffic and more sales--starting just 2 days from now. Click here for more information.

51. *Be #1 on Google in 48 hours—FREE!*

My company specializes in traffic building and sales maximization for businesses like yours. Over 800 clients. Google Page #1 guaranteed. Terms and conditions apply. [Click here for more information.](#)

52. *We guarantee we can get you 1st Page Google placement—FREE!*

My company specializes in traffic building and sales maximization for businesses like yours. Over 800 clients. Google Page #1 guaranteed. Terms and conditions apply. [Click here for more information.](#)

53. *Guaranteed Page #1 on Google—FREE!*

At no cost to you, we'll get you to the top of Google within 48 hours. My company specializes in traffic building and sales maximization for businesses like yours. Over 800 clients. [Click here for more information.](#)

54. *Get Google 1st Page placement—FREE!*

Rise above the competition. Get more traffic and more sales because people will see you first when they search for your kind of product or service. Let us get you to the top. [Click here for more information.](#)

#